



International Conference on  
**NEXT-GEN SUPPLY CHAIN**  
Trends, Innovations & Best Practices

organised by  
Indian Institute of Management Jammu

in association with

Montpellier Business School  
France

Liverpool Business School  
Liverpool John Moores University, UK

22<sup>nd</sup> - 23<sup>rd</sup> November 2024  
IIM Jammu, India



Organized by



Indian Institute of Management Jammu  
Jagti, Jammu - 181221 India.

Knowledge Partners



Montpellier Business School  
France



**LIVERPOOL  
JOHN MOORES  
UNIVERSITY**

Liverpool Business School  
Liverpool John Moores University, UK

# Next-Gen Supply Chain Conference

**The Conference is organised by IIM Jammu in association with Montpellier Business School, France and Liverpool Business School, Liverpool John Moores University, UK**

Welcome to the "International Conference on Next-Gen Supply Chain Conference: Trends, Innovations, and Best Practices." Standing at the forefront of a rapidly evolving global marketplace, the critical role of efficient, innovative, and resilient supply chains aligns directly with the United Nations Sustainable Development Goals (UN SDGs), especially those focused on industry, innovation, and sustainable cities and communities. This conference unites industry leaders, experts, academics, and practitioners to explore the cutting-edge trends and transformative innovations shaping the future of supply chain management, to foster a platform for knowledge exchange, networking, and actionable insights that drive the industry forward, in line with SDG 17, i.e. Partnerships for the Goals.

In today's interconnected world, supply chains serve as the lifelines of economies, impacting everything from global trade to everyday consumer experiences. The recent challenges, such as the COVID-19 pandemic, trade tensions, and environmental concerns, underscore the need for more agile, transparent, and sustainable supply chain practices, reflecting the essence of SDG 12, i.e. Responsible Consumption and Production. This conference will delve into converting these challenges into opportunities for growth, resilience, and efficiency, contributing to SDG 8 (Decent Work and Economic Growth).

A key focus of our conference is integrating technology and innovation in supply chain management. Sessions and workshops will cover a broad spectrum, from AI, IoT, and blockchain implementation to big data and analytics roles in optimising supply chain operations, resonating with SDG 9, i.e. Industry, Innovation, and Infrastructure. We aim to provide insights into how these technologies are practical tools for driving operational excellence today, facilitating progress toward SDG 11, i.e. Sustainable Cities and Communities.

Sustainability and ethical practices form the core of the next-generation supply chain. This conference will discuss sustainable sourcing strategies, carbon footprint reduction, and supply chains' role in promoting social responsibility, directly contributing to SDG 13 (Climate Action). Participants will learn how sustainable practices benefit the environment and society and underpin long-term business success.

The "Next-Gen Supply Chain Conference" also presents a premier opportunity for networking and collaboration, offering a unique platform for participants to connect with peers, industry leaders, and innovators. Through interactive sessions, panel discussions, and informal networking events, attendees can forge new relationships, exchange ideas, and find potential partners for future collaborations, embodying the spirit of SDG 17 (Partnerships for the Goals).

As we embark on this journey together, we invite each participant to engage fully with the content, speakers, and fellow attendees. Your experiences, insights, and questions will enrich this conference and make it dynamic. Let's collaborate to shape the future of supply chain management, embracing the trends, innovations, and best practices that define the next generation of global supply chains, thereby contributing to achieving the United Nations Sustainable Development Goals.

## Objectives

The NGSC-2024 conference will focus on:

### 01

Exploring Emerging Trends in Supply Chain Management:

Emphasizing the role of technology and innovative approaches.

### 02

Showcasing Innovative Technologies:

Including mobile logistics management and real-time tracking systems.

### 03

Promoting Sustainable and Ethical Supply Chain Practices:

Discussing responsible sourcing and minimizing environmental impact.

### 04

Facilitating Networking and Collaborative Opportunities:

Between supply chain professionals, NGOs, and government agencies.

### 05

Enhancing Skills and Knowledge:

Offering sessions on supply chain complexities and operating in resource-constrained environments.

### 06

Discussing Strategies for Agile Supply Chains:

Integrating resilience and agility in supply chain management for effective operations.

## Who Should Attend

- Top government officials, NGOs, CSR Directors, and management teams look after supply chain logistics, disaster management and humanitarian logistics.
- Management consultants in the cross-functional areas of supply chain and logistics.
- Academicians and Researchers in Operations and Supply Chain.



**NGSC 2024**

# Call for Papers & Conference Tracks

The submissions are open for the following tracks but not limited to:

01



## Economical and Financial Insights in Supply Chain Management

- Interdisciplinary perspectives on the integration of Economical and financial Insights in supply chain processes.
- Collaborative innovation between supply chain experts, economics, and financial data scientists.

02



## Sustainability and Green Supply Chain Practices

- Cross-disciplinary approaches to achieving sustainability goals in supply chains.
- Collaborative research between environmental scientists, engineers, and supply chain professionals.
- Incorporating life cycle assessment and environmental impact analysis into supply chain decision-making.

03



## Supply Chain Resilience and Risk Management

- Interdisciplinary research on modeling and forecasting supply chain disruptions.
- Collaboration between supply chain experts, risk analysts, and disaster management professionals.
- Integrating resilience principles into supply chain design and network optimization.

04



## Humanitarian Supply Chain Management

- Intersection of humanitarian studies, logistics, and supply chain management in disaster response.
- Collaboration between NGOs, government agencies, and academia to improve humanitarian supply chains.
- Ethical considerations in humanitarian logistics, including principles of equity and justice.

05



## Disruptive Technologies and Supply Chain

- Interdisciplinary exploration of emerging technologies such as AI, blockchain, and 3D printing in supply chains.
- Collaboration between technology developers, supply chain practitioners, and researchers.
- Ethical implications of disruptive technologies on supply chain transparency and labour practices.

06



## Talent Development and Supply Chain Leadership

- Cross-disciplinary research on leadership development and talent management in supply chain organizations.
- Collaboration between management scholars, psychologists, and supply chain professionals.
- Innovative approaches to fostering diversity, equity, and inclusion in supply chain leadership.

07



## Marketing Strategies & Consumer Behaviour in Supply Chain Management

- Intersection of consumer behaviour research, marketing, and supply chain management in omni-channel retailing.
- Collaboration between e-commerce platforms, retailers, and supply chain experts.
- Implications of digital disruption on traditional retail models and supply chain strategies.

08



## Supply Chain Law, Regulatory Compliance & Ethics in the Digital Age

- Intersection of legal frameworks and technological advancements in supply chain management.
- Ethical considerations in data privacy, cybersecurity, and intellectual property rights.
- Compliance challenges and solutions for navigating regulatory landscapes in the digital era.

## Submissions

We invite the submission of original research, reviews, and other related topics for presentation at the conference and subsequent publication in relevant journals. Following participation, discussion, and feedback at the conference, authors will be encouraged to submit their full papers to the special/regular issues of the partnering journals. The information on potential partnering journals will be updated on the conference website. Authors will be free to opt out from the publications in conference proceedings/ edited book/ partnering journals after the conference presentation.

### Type of Submission

We invite following types of submission in the conference:

- Research Proposal – Min 1500 - Max 3000 words, including references, tables/ charts and keywords
- Short Research Paper – Min 3000 - Max 5000 words, including references, tables/ charts and keywords
- Full Research Paper – Min 6000 - Max 8000 words, including references, tables/ charts and keywords



# Special Features of the Conference

## PLENARY & PANEL DISCUSSIONS

### Day 1 November 22, 2024

- Role of Supply Chain in UN SDGs achievement
- The Role of Artificial Intelligence and Machine Learning in Supply Chain Optimization
- Supply Chain Transparency

### Day 2 November 23, 2024

- Advanced Analytics for Efficient Inventory Management
- IoT Applications in Logistics and Distribution
- Strategies for Risk Mitigation in Supply Chains
- Lean Supply Chain: Principles and Case Studies
- Collaborative Supply Chains: Building Strong
- Vendor Partnerships

The topics mentioned above will be covered by the academia (IIMs, IITs and leading business schools), Supply chain professionals, organisations, Government Officials, Ambassadors of developed, developing and underdeveloped countries, NGOs and top executives from the industry.

### Conference Chairs

**B.S. Sahay**  
Director, IIM Jammu

**Rameshwar Dubey**  
Professor, Operations Management  
Montpellier Business School, France

### Programme Chairs

**P. Praveen Vijaya Raj**  
Assistant Professor  
IIM Jammu

**Pratik Maheshwari**  
Assistant Professor  
IIM Jammu

### Conference Venue

Indian Institute of Management Jammu  
Jagti, Jammu - 181221 India.

Tel: +91 - 191 2741400

Email: [ngsc2024@iimj.ac.in](mailto:ngsc2024@iimj.ac.in)

Web: [www.iimj.ac.in](http://www.iimj.ac.in)

### Conference Registration

Online registration will start on March 24<sup>th</sup> 2024, on the conference website. Registration is necessary even though no paper is submitted. One author must register for the paper to be included in the conference proceedings. The conference fee includes a conference kit, a copy of the proceedings, and conference lunch, dinner, tea, and refreshments.

#### Registration Fee and Payment Details

	Indian	Foreigner
<b>Academicians/ Government Officials/ NGOs</b>	INR 7000	USD \$200
<b>Research Scholars/Students</b>	INR 5000	USD \$100
<b>Corporate</b>	INR 10000	USD \$250

Delegates are requested to remit the registration fee through online payment using the below link.

[www.iimj.ac.in/ngsc-2024](http://www.iimj.ac.in/ngsc-2024)

#### Important Dates

**Submission and Online Registration Opens**  
**Mar 24, 2024**

**Abstract or full-length submission closes**  
**July 30, 2024**

**Registration Close**  
**Aug 15, 2024**

**Camera-Ready Paper**  
**Sept 1, 2024**

**NGSC-2024 Conference**  
**November 22-23, 2024**

## Publication Opportunities

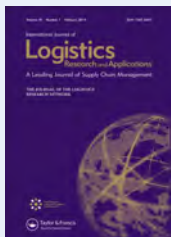
The abstract will be published in the conference proceedings. The selected best papers will be considered for publication in reputed journals as per the journal-specific review process. Here is a list of journals associated with the conference for fast-track publication based on the peer review process.



International Journal of Production Research



The International Journal of Logistics Management



International Journal of Logistics Research and Applications



Journal of Humanitarian Logistics and Supply Chain Management



The Conference's three best papers will be granted based on a rigorous review process.

## Accommodation

Accommodation at IIM Jammu will be based on first come first serve basis on payment basis



### Indian Institute of Management Jammu

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Tel: + 91- 191 2741400

Email: [info@iimj.ac.in](mailto:info@iimj.ac.in)

Web: [www.iimj.ac.in](http://www.iimj.ac.in)

### Facilities at IIM Jammu

IIM Jammu has tie-up with the following guest house and hotels at a special rate for conference delegates on first come first serve basis.



### Indian Institute of Technology Jammu

Guest House, NH-44, PO Nagrota,  
Jammu, Jammu and Kashmir 181221.

Web: [www.iitjammu.ac.in](http://www.iitjammu.ac.in)



### Shri Mata Vaishno Devi University

University Guest House, Kakryal, Katra,  
Sub Post office-182320, Jammu & Kashmir

Web: [joomla.smvdu.ac.in/campus-life/infrastructure/guest-house/](http://joomla.smvdu.ac.in/campus-life/infrastructure/guest-house/)



### Hotel Radisson Blu

Radisson Square Narwal Bala, Bypass Road,  
Jammu, Jammu and Kashmir 180006

Tel: + 91- 191 247 0400

Email: [info.jammu@radisson.com](mailto:info.jammu@radisson.com),

Web: [www.radissonhotels.com](http://www.radissonhotels.com)

## About IIM Jammu

The Indian Institute of Management brand has now become synonymous to innovation, talent and zeal for success and contribution in management.

Government of India established IIM Jammu in 2016. IIM Jammu inaugurated its Off-Campus in Srinagar on January 24, 2020. From very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy and strong corporate as well as international linkages. IIM Jammu encourages contemporary research concentrating on regional, national and global issues.



# Academic Programs

## IIM JAMMU

IIM Jammu offers the following programmes.

### Ph.D. (Doctoral Programs)

Ph.D. is a doctoral program that offers research scholars opportunities for advanced studies and research in different areas of 'management'. [www.iimj.ac.in/programs/doctoral-program](http://www.iimj.ac.in/programs/doctoral-program)

### MBA (Master of Business Administration)

The Post-Graduate Programme in Management (PGP) is a master's level, two-year, full-time, residential programme is designed to equip students to take on leadership roles in an increasingly complex and dynamic global scenario. [www.iimj.ac.in/programs/master-business-administration-mba/mba-glance](http://www.iimj.ac.in/programs/master-business-administration-mba/mba-glance)

### MBA HA&HM (MBA Hospital Administration & Health Care Management)

This two-year residential program offers a unique advantage of learning the basics of management and operations from Indian Institute of Management Jammu, technological aspects from Indian Institute of Technology Jammu and gain subsequent practical, hands-on experience in management of hospitals and health care services at AIIMS Jammu under the guidance and supervision of hospital administrators. [www.iimj.ac.in/mbaHAHM](http://www.iimj.ac.in/mbaHAHM)

### Dual Degree Program IIT Jammu – IIM Jammu

This dual degree program in technology and management aims at preparing young scientific minds to undertake techno-managerial roles in corporate and public sectors and strengthen scientific temper for a sustainable ecosystem. [www.iimj.ac.in/iitj-iimj-dual-degree-program-glance](http://www.iimj.ac.in/iitj-iimj-dual-degree-program-glance)

### IPM (Integrated Program in Management)

The Five Year Full-time Residential Integrated Program is strategically designed with a blend of science, social science, and management courses. The program's ultimate aim is to integrate management education with Science, Technology, Engineering, and Mathematics (STEM).

[www.iimj.ac.in/programs/ipm/IPM\\_at\\_a\\_glance](http://www.iimj.ac.in/programs/ipm/IPM_at_a_glance)

### EMBA (Executive Master of Business Administration)

The Executive Master of Business Administration (EMBA) in blended mode is a program for working executives with a minimum work experience of three years. EMBA is an intensive two-year program designed for mid/senior level professionals to enhance skills and capabilities essential at such responsible positions. [www.iimj.ac.in/EMBA](http://www.iimj.ac.in/EMBA)

### MDP (Management Development Programme)

Management Development Programmes of IIM Jammu are designed to provide working executives with state-of-art concepts and practices in management. [www.iimj.ac.in/management-development-programme](http://www.iimj.ac.in/management-development-programme)

### FDP (Faculty Development Programme)

The Faculty Development Programme (FDP) of the IIM Jammu aims at the professional development of faculty members of institutions of management education.

[www.iimj.ac.in/executive-program/faculty-development-program](http://www.iimj.ac.in/executive-program/faculty-development-program)

The Institute believes in preparing ethical leaders who are not only committed to business, commerce and industry but are also socially conscious towards their contribution in nation building and bring in name for the country globally. The institute is abuzz with activities carried by the student clubs, which are now expanding their scope of activity and bringing luminaries from the Corporate.



## About JAMMU CITY

Jammu is an important administrative division of Union territory of J&K. It consists of several districts such as Doda, Jammu, Kathua, Ramban, Rajouri, Reasi, Poonch and Samba. Most of the land in Jammu city is hilly with mountain ranges. Jammu city also includes the very popular Pir Panjal range. This range separates Jammu city from Kashmir valley. Jammu city is also known as Jammu-Tawi. Jammu city is the second-largest city of the state in terms of growing urban agglomerations and in the race of booming infrastructure.



Scan for  
Directions



### EXTRA ATTRACTION

Tourism Facilities will be  
provided based on charges  
for participants



## How to Reach

Jammu is the largest city in the Jammu Division and the winter capital of the Union territory of J&K, situated on the banks of the Tawi River.



### By Air

IIM Jammu campus is just 20 mins away (5 Kms) from Jammu city airport. It has daily direct flights from Srinagar, Delhi, Amritsar, Chandigarh, Mumbai and Bengaluru.



### By Railway

Jammu is a very well connected city. Jammu Tawi is the nearest railway station. It is just 15 mins away from the IIM Jammu.