



Sunday 10th Dec 2023

Lead – IIM Jammu Entrepreneur Conclave Swavalamban Se Swabhiman: A Grand Celebration of Entrepreneurship, Culture and Unity in Jammu, Kashmir and Ladakh”

by [Shawn Johnson](#) [December 10, 2023](#) in [Entrepreneurship](#)



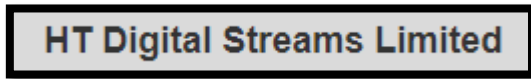
Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, Grand Mahotsav 2023 and Entrepreneur Conclave Swavalamban Se Swabhiman on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, self-reliance and culture includes a diverse showcase of local products, cuisines, handicrafts, startup enterprises and cultural exhibitions.

The Lead IIM Jammu Entrepreneur Conclave is designed to promote the spirit of 'Swavalamban' and 'Self-Respect', reflecting its alignment with Startup India, promoting entrepreneurship and a sense of self-reliance within the youth and the community. produces. The inaugural ceremony began with an engaging AV presentation by LEAD, creating a festive atmosphere, followed by a warm welcome and tribute to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Honorable Lieutenant Governor of the Union Territory of Jammu and Kashmir and Dr. Jitenra Singh, Independent Charge, Government of India. In this program, Director of IIM Jammu, Prof. BS Sahay, Shri. Sunil Shah, Director, LEED, CA Rakesh Gupta, Member, LEED, Shri Anil K Goyal, Independent

Director of J&K Bank, Shri R K Chhibber, Former CEO & Managing Director, J&K Bank, Shri Shakti Munshi, Director JKSC K, Dr. Hina Shafi Bhat, Honorable Vice Chairman of J&K Khadi and Village Industries Board, Dr. Muqbil Burhan, Chairman of Srinagar Off-Campus at IIM Jammu.

The event was also attended by entrepreneurs like Ms. Pooja Gupta (Nimbark), Shri. Shubham Sharma (Kalaadi Factory), Ms. Mansi Sharma (Manukrishi), Shri. Arjun (Genetico), Shri. Vaibhav Sharma (Himalaya 360), Mr. Atul Banotra (Rach Smart Solutions), Mr. Shivang Satya Gupta (Espa Learn P Ltd), and Shri. Abhimanyu.

<https://biz.crastr.net/lead-iim-jammu-entrepreneur-conclave-swavalamban-se-swabhiman-a-grand-celebration-of-entrepreneurship-culture-and-unity-in-jammu-kashmir-and-ladakh-for-your-information-campusvarta/>



LEAD, IIM Jammu host Entrepreneur Conclave Swavlamban se Swabhiman



December 09, 2023 | HT News

Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar.

The celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an

engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata.

The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented.

Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti.

CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi.

\
Shri Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swalambhan revolves around connecting with others and linking it to the nation's self-esteem.

Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities.

Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, advocated against job hunting and instead encouraged female

students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir.

Shri Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh.

Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh.

The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM.

In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ahluwalia, Director, LEAD.

<https://www.htsyndication.com/brighter-kashmir/article/lead%2C-iim-jammu-host-entrepreneur-conclave-swavlamban-se-swabhiman/77613441>



DD NEWS JAMMU | डीडी न्यूज़ जम्मू
@ddnews_jammu



Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar.

@IIMJammu



https://twitter.com/ddnews_jammu/status/1733761367692517783



LEAD – IIM Jammu Entrepreneur Conclave Swavlamban se Swabhiman: A Grand Celebration of Entrepreneurship, Culture, and Unity in Jammu, Kashmir & Ladakh” for your kind perusal.

By [skilloutlook](https://skilloutlook.com) / December 10, 2023 / Comments Off on LEAD – IIM Jammu Entrepreneur Conclave Swavlamban se Swabhiman: A Grand Celebration of Entrepreneurship, Culture, and Unity in Jammu, Kashmir & Ladakh” for your kind perusal.

Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of ‘Swawlambhan,’ and ‘Swabhiman’ reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon’ble Lieutenant Governor of Union Territory of Jammu and Kashmir and Dr. Jitenra Singh, Independent Charge, Govt of India. The event featured Prof. B.S. Sahay., Director, IIM Jammu, Shri Sunil Shah, Director, LEAD, CA Rakesh Gupta, Member, LEAD, Shri Anil K Goel, Independent Director of J & K Bank, Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, Shri Shakti Munshi, Director of JKSC, Dr. Hina Shafi Bhat, Hon’ble Vice Chairperson of J&K Khadi & Village Industries Board, Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu.

The event also featured entrepreneurs ranging from Ms. Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Ms. Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu

<https://skilloutlook.com/education/lead-iim-jammu-entrepreneur-conclave-swavlamban-se-swabhiman-a-grand-celebration-of-entrepreneurship-culture-and-unity-in-jammu-kashmir-ladakh-for-your-kind-perusal>



LEAD, IIM Jammu Host Entrepreneur Conclave Swavlamban Se Swabhiman

Event showcases Grand Celebration of Entrepreneurship, Culture and Unity in Jammu, Kashmir & Ladakh

By Bold News Online Desk On Dec 9, 2023



Share

JAMMU, DECEMBER 09: Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se

Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar.

The celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented.

Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and

achieving Prime Minister Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti.

CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi.

Shri Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swalambhan revolves around connecting with others and linking it to the nation's self-esteem.

Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities.

Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, advocated against job hunting and instead encouraged female students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir.

Shri Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh.

Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh.

The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM.

In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ahluwalia, Director, LEAD.

<https://boldnewsonline.com/lead-iim-jammu-host-entrepreneur-conclave-swavlamban-se-swabhiman/>



LEAD – IIM Jammu Entrepreneur Conclave Swavlamban se Swabhiman: A Grand Celebration of Entrepreneurship, Culture, and Unity in Jammu, Kashmir & Ladakh" for your kind perusal

-
- 10 Dec, 2023
- 208
-

Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage

to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir and Dr. Jitenra Singh, Independent Charge, Govt of India. The event featured Prof. B.S. Sahay., Director, IIM Jammu, Shri Sunil Shah, Director, LEAD, CA Rakesh Gupta, Member, LEAD, Shri Anil K Goel, Independent Director of J & K Bank, Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, Shri Shakti Munshi, Director of JKSC, Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu.

The event also featured entrepreneurs ranging from Ms. Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Ms. Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu.



Department of Information & Public Relations
Government of Jammu & Kashmir

LEAD, IIM Jammu host Entrepreneur Conclave Swavlamban se Swabhiman

Dated : Dec 09, 2023 [Jammu](#)



LEAD, IIM Jammu host Entrepreneur Conclave Swavlamban se Swabhiman

Event showcases Grand Celebration of Entrepreneurship, Culture and Unity in Jammu, Kashmir & Ladakh

JAMMU, DECEMBER 09: Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar.

The celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the

picturesque regions of Jammu & Kashmir and Ladakh was presented.

Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti.

CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi.

Shri Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swalambhan revolves around connecting with others and linking it to the nation's self-esteem.

Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities.

Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, advocated against job hunting and instead encouraged female students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir.

Shri Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh.

Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh.

The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma

(Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM.

In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ahluwalia, Director, LEAD.

<https://www.jkinfonews.com/newsdet.aspx?q=87042>

Greater Jammu

Vol. 15 No: 340 | JAMMU, SUNDAY, DECEMBER 10, 2023 | Pages: 12 | Price: ₹ 5.00 | Air surcharge ₹ 1.00 for Leh

the daily newspaper

"Nothing in life has meaning except the meaning that you give it."

Sunday 10th Dec 2023

LEAD, IIM Jammu host Entrepreneur Conclave

GJ REPORT

JAMMU, DEC 9: The Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swavlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swavlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing



its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented.

Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swavlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir &

Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti.

CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Narendra Modi.

Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swavlambhan revolves around connecting with others and linking it to the nation's self-esteem.



Sunday 10th Dec 2023

Govt Committed To Promote Entrepreneurial, Startup Culture In J&K: LG

JAMMU JAMMU AND KASHMIR TOP J&K NEWS



By Statetimes_editor Last updated Dec 10, 2023

0 1,828

Addresses LEAD's 'Mahotsav 2023'



STATE TIMES NEWS

JAMMU: Lieutenant Governor Manoj Sinha on Saturday reiterated the commitment of the Jammu and Kashmir Administration to promote entrepreneurial and startup culture in the Union Territory.

“In today’s age dominated by algorithm, the entrepreneurs can upgrade the business and marketing skill in promotion of unique local products”, the Lieutenant Governor said while addressing ‘Mahotsav 2023’ and Entrepreneur Conclave Swavlamban se Swabhiman organised jointly by Indian Institute of Management, Jammu, and Ladakh, Jammu and Kashmir Economic Growth and Development Dialogue (LEAD) at Gulshan Ground.

Under the guidance of Prime Minister, Narendra Modi, Vocal for Local initiative is full of dynamism and potential to put the J&K on a higher growth path,” the Lt Governor said.

He appreciated the efforts of the team of professionals of LEAD initiative who are working towards sustainable development of Union Territories of J&K and Ladakh.

Highlighting the growth potential of various sectors in Jammu Kashmir, the Lt Governor called upon young entrepreneurs to take advantage of new opportunities and strengthen the local to go global. Flagship programmes, like, One District One Product and District Export Hub is providing opportunity to artisans, agro-based industries to exploit the potential, increase the share of our exclusive products in growing global demand and strengthen the brand positioning of unique crafts, he said.

He said the active participation of entrepreneurs during the two-day Mahotsav will become a source of inspiration for the aspiring youth of the UT.

On the occasion, the Lt Governor honoured the VeerNaris, family members of martyrs of Security Forces and Ex-servicemen.

He visited the stalls put up by government departments, SKUAST Jammu; Institute of Music and Fine Arts, JU; Army; entrepreneurs; Farmer Producers Organizations, Cooperatives and Self Help Groups, during the Mahotsav.

Major General Gaurav Gautam, GOC Tiger Division; Sunil Shah, Director LEAD; Lt Gen

RK Sharma (Retd.), Maj Gen SK Sharma (Retd.), Brig Balbir Singh (Retd.), Col BS Mangotra (Retd.); Ex-servicemen, Veer Naris, youth and people in large number were present.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Manoj Sinha, Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented. Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister Narendra Modi's vision of making India an developed Nation by 2047 and thereby

urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti. CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Prime Minister of India, Narendra Modi. Anil K Goel, Independent Director of J&K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swalambhan revolves around connecting with others and linking it to the nation's self-esteem.

R. K Chhibber, Former CEO and Managing Director of J&K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities. Dr. Hina Shafi Bhat, Vice Chairperson of J&K Khadi & Village Industries Board, advocated against job hunting and instead encouraged female students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir.

Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh. Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh.

The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Pooja Gupta (Nimbark), Shubham Sharma (Kaladi Factory), Mansi Sharma (Manukrishi), Arjun (Genetico), Vaibhav Sharma (Himalaya 360), Atul Banotra (Rach Smart Solutions), Shivang Satya Gupta (Espa Learn P Ltd.), and Abhimanyu.

The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM. In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Manish Ahluwalia, Director, LEAD.

<https://statetimes.in/govt-committed-to-promote-entrepreneurial-startup-culture-in-jk-lg/>

BLUE MOON
THE BANQUET WITH A DIFFERENCE

Advanced Features Near Tarn Taran, Jammu
Contact: 98025558 9802572561

STATE TIMES

THE BOLD VOICE OF J&K

RNI No. : 66908/96 Vol. 28 Issue 341 • Jammu • Monday • December 11, 2023 • Pages 12 • ₹ 3.00
Regd. No. L-29/JK-346/22-24 Air recharge 50 paise for Leb

Neelha
Multispecialty Institute

Dr. Shritiz Gupta
M.S. M.Ch.(Plastic Surgery)
Consultant Plastic & Aesthetic Surgeon

Dr. Shikha Dhawan
M.S.(O&A) & Ophthalmology, D.N.S.(O&A) & Glaucoma
Consultant Ophthalmologist & Ophthalmologist

274-C, Gandhi Nagar
1st Floor, Sector-10, Jammu, Jammu
☎ 9819114877

03 Udhampur achieves maximum saturation in Central agriculture, health benefit schemes: Dr Jitendra

04 J&K witnessed real dev under PM Modi: Koul

10 Indian Navy Day celebrated at JKPS Panjtirthi with fervour

Website : www.statetimes.in, Email: statetimes1@gmail.com

Monday 11th Dec 2023

LEAD's Grand Mahotsav 2023 event concludes



Glances of closing ceremony of two-day Mahotsav 2023 being organised by LEAD at Gulshan Ground, Jammu on Sunday.

STATE TIMES NEWS
JAMMU: Ladakh, Jammu and Kashmir Economic Growth and Development Dialogue (LEAD), the first of its kind successfully organized by LEAD, Mahotsav 2023 concluded on Sunday.

On the concluding day MP Jugal Kishore Sharma, MP Gulam Ali Khattana, along with LEAD officials participated in various programs on the second day of the two-day Mahotsav 2023 at Gulshan Ground.

Other dignitaries who visited on the concluding day of the Mahotsav 2023 were Brigadier (retired) Anil Gupta, administrative member of Jammu Kashmir Cricket Association, JKCA member Sunil Sethi, co-organizer of Swasth Shiksha Manoch Seviks Kung, Padma Sri Dr Jitendra Udhampur,

President of Sansant Dharan Sabha Jammu Kashmir Parashottam Dailishi, Internationally renowned Para Archer Sheetal Devi, resident of Kishtwar district of Jammu and Kashmir, was also present.

On the second day of the Mahotsav 2023, being Sunday more than 25000 osaman people from different areas of the city and also from the outskirts visited Gulshan Ground and visited more than 100 stalls. Apart from showing special interest in exhibitions based on Dogra, Kashmiri and Ladakhi traditions, including a special exhibition organized by the Army, they also registered their presence in various programs. During this, the artists from Aryan Valley of Ladakh and cultural programs based on

Indian based on Dogra culture was organized at Gulshan Ground. The organizers of LEAD felicitated the representatives of organizations and institutions participated in the Duggar Malati programme. Everyone present at the venue appreciated the display of Dogra wedding culture under Duggar Malati and this presentation was the center of attraction. In this, Bharat, Ssadh, Dugri folk dance etc. were shown.

On the second day of Mahotsav 2023 organized by LEAD, Drama festival was also organized in the auditorium. This program was presided over by Sansant Dharan Sabha President Parashottam Dailishi. On this occasion, co-ordinator of the program Saajog Gupta, Dr. Chaitranil Bains, Swami Deyanand,

Maharanandakishore Swami Sachetanand Shaktidatt Sharma etc. were present. Under the Natya Utsav, plays inspired by religious folk tales and stories from Ram Leela were staged. The audience mesmerized the emotional presentations, like Bharat Milap and Sita Haran. At the end of the program, Parashottam Dailishi honored the representatives of the organizations participating in the program.

Under the Prerna Pravali program, 36 NGOs working in Jammu and Kashmir were honored for their invaluable contribution to the society. This program was presided over by Padma Sri Dr. Jitendra Udhampur. The main speaker in the Prerna Pravali programme was Satish Kumar, All India Co-Organizer of Swasth Shiksha

Jugra Manch, Dr Gintam Malng, MP Jugal Kishore Sharma, LEAD Director Manish Ahlawati, Swami Yagnyanarayn were specially present in this program. All the above mentioned people jointly started the program by lighting the traditional lamp. In his address, Satish Kumar stressed on adopting it in the interest of the country. On this occasion The NGOs those were honored included Ram Krishna Mission, Yogi Bhavad, Khat Vidyapeya, Chaudharni Sanskrit Sansantam, Vishveshalk, Art of Living, Purer from Ladakh, Paramandil Uttarvahini Tverth Seva Trust, Shri Narasingh Seva Kendra Klowan, Udhampur, Sanjeevart Shastri, Kowla, Indian Institute of Yoga, Arya

Pratinidhi Sabha, Seva Bharat Athart, Mukti Society, Sevasa Jagriti Manch etc. are included. In the sports-person honor ceremony, members of players who have brought glory to the Union Territory and the country at the national and international level were honored first time in the history of Jammu and Kashmir. The attraction of this program was Para Archer Sheetal Devi, a resident of Kishtwar district of Jammu Kashmir. Sheetal Devi has become the world's number one Para Archer. Sheetal Devi had won two gold medals for the country in Para Asian Games. Sheetal Devi was awarded the Jija Bhai Award. Sheetal Devi's mother Shakti Devi received this honor. Players and their mothers honored with the Jija Bhai Award include Naseem

Ribi, mother of Aman Chandhary in athletics, and Anshu Khasjura, mother of cricketer Shubham Khasjura. The event was jointly presided over by Jammu Kashmir Cricket Association officials Brigadier Anil Gupta and Sector Advocate Sunil Sethi along with Director LEAD Sunil Shah, State President of Krida Bharti Shiv Kumar Sharma was also present on this occasion.

The Mahotsav 2023 concluded with the cultural program. The second day with the Rang Thring program late in the evening. Local artists enthralled the program with their performances. In the end, the Mahotsav 2023 came to an end with the LEAD officials felicitated those who contributed in making the Mahotsav 2023 a grand success.





STATE EYE VISION

Daily English News Paper | Samba (J&K)



Vol No: 11 Issue No: 183 Postal Registration No. JK/ 506 / 19-21, RNI Registration no. JKENG/ 2013/ 53908

Monday 11th Dec 2023

LEAD - IIM Jammu Entrepreneur Conclave Swavlamban se Swabhiman: A Grand Celebration of Entrepreneurship, Culture, and Unity in Jammu, Kashmir & Ladakh

JAMMU: Indian Institute of Management Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swavlamban & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swavlamban' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the communi-

ty. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was guested by Shri Manojkumar, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented. Shri Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage

under the theme of Swadeshi, Swavlamban & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. BS. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister

Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby using active partici-



ipation in nation building. During the program, an Audio-visual of the state of the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the

Permanent Campus of IIM Jammu at Jg. CA Rakesh Gupta, Member, LEAD, emphasized on the core val-

ues of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi. And K. Good, Independent Director of J&K Bank, noted the program's uniqueness,

being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swavlamban revolves around connecting with others and linking it to the nation's self-esteem. E. K. Chhibber, Former CEO and Managing Director of J & K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities.

Dr. Hina Shahi Bhat, Hon'ble Vice Chairperson of J&K, Khadi & Village Industries Board, advocated against job hunting and instead encouraged female students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir. Shakti Marishi, Director of J&K, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh. Dr. Manjil Barhan, Chairperson of Sonagar Off-Campus of IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh.

The event also featured a captivating Audio Visual of the Entrepreneur followed by Panel Discussion with entrepreneurs ranging from Ms. Pooja Gupta (Nimbarka), Sh. Shubham Sharma (Salahi Factory), Ms. Manvi Sharma (Manuaraah), Sh. Ajay (Gensbro), Sh. Vahidur Sharma (Himalaya 360), Sh. Abul Basit (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espace Learn - P. Ltd), and Sh. Abhinav. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship contest with IIM. In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ashraf, Director, LEAD.

Dogra Herald

REGD. NO. JK-575 / 21-23 | RNI NO. JKENG/2015/68152

Monday 11th Dec 2023

LEAD, IIM Jammu host Entrepreneur Conclave Swavlamban se Swabhiman

DOGRA HERALD BUREAU
JAMMU, DEC 9

Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar.

The celebration of Swadeshi, Swavlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions. The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swavlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir. During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented. Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the

theme of Swadeshi, Swavlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India. Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby urging active participation in nation-building. During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti.

CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi.

Shri Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir.



Sunday 10th Dec 2023

"LEAD - IIM Jammu Entrepreneur Conclave Swavlamban se Swabhiman: A Grand Celebration of Entrepreneurship, Culture, and Unity in Jammu, Kashmir & Ladakh"



Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir and Dr. Jitenra Singh, Independent Charge, Govt of India. The event featured Prof. B.S. Sahay., Director, IIM Jammu, Shri Sunil Shah, Director, LEAD, CA

Rakesh Gupta, Member, LEAD, Shri Anil K Goel, Independent Director of J & K Bank, Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, Shri Shakti Munshi, Director of JKSC, Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu.

The event also featured entrepreneurs ranging from Ms. Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Ms. Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu.



Sunday 10th Dec

LEAD - IIM Jammu Entrepreneur Conclave Swavlamban se Swabhiman: A Grand Celebration of Entrepreneurship, Culture, and Unity in Jammu, Kashmir & Ladakh



2023-12-11 00:00:00 State

JAMMU: Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swawlambhan Sanskriti features a diverse showcase of local products, cuisines, handicrafts,

startup ventures, and cultural exhibitions. The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of Swawlambhan, and Swabhiman reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon ble Lieutenant Governor of Union Territory of Jammu and Kashmir. During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu Kashmir and Ladakh was presented. Shri Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan Sanskriti.

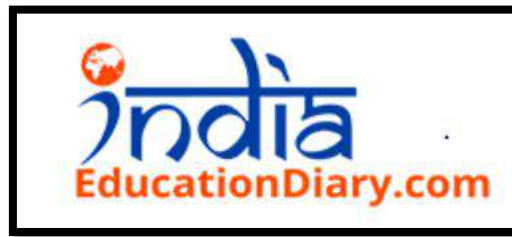
He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India. Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir Ladakh. He affirmed IIM Jammu and LEAD s commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self improvement. He stressed on IIM Jammu s actively contributing to the economy and achieving Prime Minister Shri Narendra Modi s vision of making India an developed Nation by 2047and thereby urging active participation in nation building. During the program, an Audio visual of the state of the art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti. CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon ble Prime Minister of India, Shri Narendra Modi. Anil K Goel, Independent Director of J K Bank, noted the program s uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir.

He emphasized that Swalambhan revolves around connecting with others and linking it to the nation s self esteem. R. K Chhibber, Former CEO and Managing Director of J K Bank, commented on the diminishing self reliance in today s youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities. Dr. Hina Shafi Bhat, Hon ble Vice

Chairperson of J K Khadi Village Industries Board, advocated against job hunting and instead encouraged female students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir. Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh. Dr. Muqbil Burhan, Chairperson of Srinagar Off Campus at IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh. The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Ms.

Pooja Gupta Nimbark , Sh. Shubham Sharma Kaladi Factory , Ms. Mansi Sharma Manukrishi , Sh. Arjun Genetico , Sh. Vaibhav Sharma Himalaya 360 , Sh. Atul Banotra Rach Smart Solutions , Sh. Shivang Satya Gupta Espa Learn P Ltd. , and Sh. Abhimanyu. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM. In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ahluwalia, Director, LEAD.

<https://www.statevision.in/lead-iim-jammu-entrepreneur-conclave-swavlamban-se-swabhiman-a-grand-celebration-of-entrepreneurship-culture-and-unity-in-jammu-kashmir-ladakh/4284>



Sunday 10th Dec 2023



LEAD – IIM Jammu Entrepreneur Conclave Swavlamban Se Swabhiman: A Grand Celebration Of Entrepreneurship, Culture, And Unity In Jammu, Kashmir & Ladakh

By India Education Diary Bureau Admin On Dec 9, 2023

[Share](#)

Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing

entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir and Dr. Jitenra Singh, Independent Charge, Govt of India. The event featured Prof. B.S. Sahay., Director, IIM Jammu, Shri Sunil Shah, Director, LEAD, CA Rakesh Gupta, Member, LEAD, Shri Anil K Goel, Independent Director of J & K Bank, Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, Shri Shakti Munshi, Director of JKSC, Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu.

The event also featured entrepreneurs ranging from Ms. Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Ms. Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu.

<https://indiaeducationdiary.in/lead-iim-jammu-entrepreneur-conclave-swavlamban-se-swabhiman-a-grand-celebration-of-entrepreneurship-culture-and-unity-in-jammu-kashmir-ladakh/>



Sunday 10th Dec 2023

IIM Jammu host Entrepreneur Conclave Swavlamban se Swabhiman



December 10, 2023 | BK News Service

Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. The celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an

engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented.

Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti. CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi.

Shri Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swalambhan revolves around connecting with others and linking it to the nation's self-esteem.

Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities.

Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, advocated against job hunting and instead encouraged female

students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir.

Shri Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh.

Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh.

The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM.


In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ahluwalia, Director, LEAD.

<https://brighterkashmir.com/iim-jammu-host-entrepreneur-conclave-swavlamban-se-swabhiman>



Sunday 10th Dec 2023

LEAD, IIM Jammu host Entrepreneur Conclave Swavlamban se Swabhiman

-  [TAKE ONE](#)
- 10 DECEMBER 2023
- [JAMMU](#), [JAMMU AND KASHMIR](#)

Event showcases Grand Celebration of Entrepreneurship, Culture and Unity in [Jammu](#), Kashmir & [Ladakh](#)



[JAMMU](#), December 09: Indian Institute of Management, [Jammu](#), in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar.

The celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM [Jammu](#) Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri [Manoj Sinha](#), Hon'ble Lieutenant Governor of Union Territory of [Jammu](#) and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of [Jammu](#) & Kashmir and [Ladakh](#) was presented.

Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan & Sanskriti. He

mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM [Jammu](#), highlighted that the LEAD IIM [Jammu](#) Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in [Jammu](#), Kashmir & [Ladakh](#). He affirmed IIM [Jammu](#) and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM [Jammu](#)'s actively contributing to the economy and achieving Prime Minister Shri Narendra Modi's vision of making India an developed Nation by 2047 and thereby urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM [Jammu](#) at Jagti.

CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi.

Shri Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of [Jammu](#) and Kashmir. He emphasized that Swalambhan revolves around connecting with others and linking it to the nation's self-esteem.

Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities.

Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, advocated against job hunting and instead encouraged female students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of [Jammu](#) and Kashmir.

Shri Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM [Jammu](#) aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of [Jammu](#), Kashmir, and [Ladakh](#).

Dr. Muqbil Burhan, Chairperson of [Srinagar](#) Off-Campus at IIM [Jammu](#), offered insights into the initiatives of IIM [Jammu](#). He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of [Jammu](#), Kashmir, and [Ladakh](#).

The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Mansi Sharma (Manukrishi), Sh. Arjun (Genetico), Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM.

In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ahluwalia, Director, LEAD.

<https://www.takeonedigitalnetwork.com/lead-iim-jammu-host-entrepreneur-conclave-swavlamban-se-swabhiman/>



Sunday 10th Dec 2023

LEAD – IIM Jammu Entrepreneur Conclave Swavlamban se Swabhiman

A Grand Celebration of Entrepreneurship, Culture, and Unity in Jammu, Kashmir & Ladakh

Jammu, December 09 (Scoop News)-Indian Institute of Management, Jammu, in collaboration with LEAD, is hosting a spectacular two-day event, the Grand Mahotsav 2023 and Entrepreneur Conclave Swavlamban se Swabhiman, on 9th and 10th December 2023 at Gulshan Ground, Police Lines, Gandhi Nagar. This celebration of Swadeshi, Swawlambhan & Sanskriti features a diverse showcase of local products, cuisines, handicrafts, startup ventures, and cultural exhibitions.

The LEAD IIM Jammu Entrepreneur Conclave is designed to foster the spirit of 'Swawlambhan,' and 'Swabhiman' reflecting its alignment with Startup India, nurturing entrepreneurship, and instilling a sense of self-reliance within the youth and the community. The inaugural ceremony commenced with an engaging AV presentation by LEAD, setting the tone for the festivities, followed by a warm welcome and homage to Bharat Mata. The Mahotsav 2023 was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Union Territory of Jammu and Kashmir.

During the event, a detailed overview into the Memorandum of Understanding between LEAD and IIM, emphasizing its focus on promoting and encouraging entrepreneurship in the picturesque regions of Jammu & Kashmir and Ladakh was presented.

Shri Sunil Shah, Director, LEAD, in his talk, emphasized the importance of celebrating local excellence and preserving cultural heritage under the theme of Swadeshi, Swawlambhan & Sanskriti. He mentioned that the Grand Mahotsav serves as a pivotal platform, endorsing and empowering local businesses in alignment with the ideologies of Vocal for Local and Make in India.

Prof. B.S. Sahay, Director, IIM Jammu, highlighted that the LEAD IIM Jammu Entrepreneur Conclave aims to tap into local potential, promote entrepreneurship, and foster unity and pride in Jammu, Kashmir & Ladakh. He affirmed IIM Jammu and LEAD's commitment to sustainable development in the Union Territories, emphasizing free youth programs and the need for continuous self-improvement. He stressed on IIM Jammu's actively contributing to the economy and achieving Prime Minister Shri Narendra Modi's vision of making India a developed Nation by 2047 and thereby urging active participation in nation-building.

During the program, an Audio-visual of the state-of-the-art automated library that is functional at its permanent Campus was played along with the showcasing of Virtual tour of the Permanent Campus of IIM Jammu at Jagti.

CA Rakesh Gupta, Member, LEAD, emphasized on the core values of Self Reliance and Atmanirbhar Bharat as put forward by Hon'ble Prime Minister of India, Shri Narendra Modi.

Shri Anil K Goel, Independent Director of J & K Bank, noted the program's uniqueness, being the first of its kind in the Union Territory of Jammu and Kashmir. He emphasized that Swalambhan revolves around connecting with others and linking it to the nation's self-esteem.

Shri R. K Chhibber, Former CEO and Managing Director of J & K Bank, commented on the diminishing self-reliance in today's youth, attributing it to a lack of physical activity resulting in reduced brain engagement. He emphasized the ongoing necessity for young individuals to actively explore diverse entrepreneurial opportunities.

Dr. Hina Shafi Bhat, Hon'ble Vice Chairperson of J&K Khadi & Village Industries Board, advocated against job hunting and instead encouraged female students to embrace entrepreneurship, become their own bosses, and actively contribute to the progress of the Union Territory of Jammu and Kashmir.

Shri Shakti Munshi, Director of JKSC, highlighted that the Entrepreneur Conclave organized by LEAD and IIM Jammu aims to promote entrepreneurship and cultivate a robust and healthy business ecosystem in the union territories of Jammu, Kashmir, and Ladakh.

Dr. Muqbil Burhan, Chairperson of Srinagar Off-Campus at IIM Jammu, offered insights into the initiatives of IIM Jammu. He extensively discussed the diverse measures taken by the institute to establish a sustainable ecosystem in the Union Territory of Jammu, Kashmir, and Ladakh.

The event also featured a captivating Audio Visual of the Entrepreneurs followed by Panel Discussion with entrepreneurs ranging from Ms. Pooja Gupta (Nimbark), Sh. Shubham Sharma (Kaladi Factory), Ms. Mansi Sharma (Manukrishi), Sh. Arjun (Genetico),

Sh. Vaibhav Sharma (Himalaya 360), Sh. Atul Banotra (Rach Smart Solutions), Sh. Shivang Satya Gupta (Espa Learn P Ltd.), and Sh. Abhimanyu. The interactive session with the audience was followed by the felicitation of speakers and the announcement of an entrepreneurship connect with IIM.

In conclusion, the inaugural session ended on a positive note with the vote of thanks proposed by Sh. Manish Ahluwalia, Director,
LEAD.

<https://www.scoopnews.in/det.aspx?q=127698>