

भारतीय प्रबंधन संस्थान जम्मू
Indian Institute of Management Jammu

Day 5 of IIM Jammu's Orientation Program

4th Batch of Ph.D. | 8th Batch of MBA | 3rd Batch of EMBA
(2023-26) | (2023-25) | (2023-25)

2nd Batch of MBA (HA&HM) | 1st Batch of EMBA-CAM
(2023-25) | (2023-25)

24th - 31st July 2023

A REPORT ON MEDIA COVERAGE



Overview of the Day 5 of IIM Jammu's Orientation Program

The day began with a lot of energy and on a positive note with the Yoga session by Shri Sahil Mehra, Yoga Guru. The Yoga session was coordinated by Team Anandam.

Mr Shiv Anant Tayal, MD, JKPDCL graced the occasion and reminded the students that being a part of an institution like IIM comes with higher responsibilities towards society. He insisted on the students to become job creators not job seekers. He showed us the pioneers of India's transformation during 1990s, 2005 and 2010. Finally, he turned the discussion to 2020s where India had taken the driver's seat in the innovation field by India being the 3rd largest tech startup hub spot in the World.

During his interaction he also gave an overview into gig economy.

The other sessions included "Teaching through Case" (MBA & MBA HA-HM) by Dr. Ateeque Shaikh, Dr. Mahesh Gadekar, Dr. Muqbil Burhan, Dr. Ashish Kumar, faculty, IIM Jammu.

Ms. Suchitra Karumanchi, Associate Director, Elanco began her speech by introducing pharmaceutical sector wherein she presented several interesting facts and trends on the topic, "Core animal health market" and how it had been showing steady and resilient growth over the years. She also gave a brief mention on how to manage the work-life after MBA. She stressed upon taking every change as an opportunity and urged the students to leave no stone unturned. Her session ended with the establishment of Animal Healthcare as an attractive industry with strong growth drivers.

Mr. Debargha Deb, National Manager Sales HR and Campus Lead, Dabur India Ltd. addressed the students and gave an insightful session on leadership, encouraging the students to move out of their comfort zones and the impact of leading from behind. The session was coordinated by Dr. Prakrit Silal and Dr. Praveen Kumar, faculty, IIM Jammu.

The session was inspiring in ways more than one as it suggested to break the limitations and stereotypes.

Glimpses from Day 5- IIM Jammu's Orientation Programme

















Department of Information & Public Relations
Government of Jammu & Kashmir

Friday 28th July 2023

Day 5 of IIM Jammu's Orientation Program hosts knowledge based inspiring sessions

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Dated : Jul 28, 2023 [Jammu](#)



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<https://www.jkinfonews.com/newsdet.aspx?q=81359>



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By [skilloutlook](#) / July 28, 2023 / Comments Off on Day 5 of IIM Jammu's Orientation Program hosts knowledge based inspiring sessions.

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Saturday 29th July 2023

IIM Jammu hosts knowledge based inspiring sessions

Excelsior Correspondent

JAMMU, July 28: On day five of its ongoing Orientation Programme, IIM Jammu today hosted knowledge based inspiring session with guest speakers like Shiv Anant Tayal, MD, JKPDCL and others.

During his interaction, Anant Tayal insisted the students to become job creators and not job seekers. Moving ahead, he explained factors of production and then he went on to describe when the economic reforms took place in 1991 budget, the day that changed India forever.

He also gave an overview into gig economy. He finished his speech on a positive note and encouraged students to become wealth creators in nation's best interests. The session was coordinated by Dr Rambalak Yadav and Dr Kapil Manohar Gurte.

The other sessions included "Teaching through Case" (MBA & MBA HA-IIM) by Dr Ateeque Shaikh, Dr Mahesh Gadekar, Dr Muqbil Burhan and Dr Ashish Kumar, faculty at IIM Jammu.

Suchitra Karumanchi, Associate Director, Elanco

began her speech by introducing pharmaceutical sector wherein she presented several interesting facts and trends on the topic. Maintaining that the Pet owners are now younger, wealthier, and more aware about animal health, she emphasized that the Human-Animal bond were reaching new levels. She also gave a brief mention on how to manage the work-life after MBA. She stressed upon taking every change as an opportunity and urged the students to leave no stone unturned. She also shed some light on opportunity cost and how even the industry giants like Yahoo and BlackBerry failed to survive owing to their resistance to change. The session was coordinated by Dr Sajit M Mathews and Dr Malaya Ranjan Mohapatra.

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Greater Jammu

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the daily newspaper

"There are no regrets in life, just lessons."

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GJ REPORT

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Shiv Anant Tayal, MD, JKPDCL, graced the occasion and reminded the students that being a part of an institution like IIM comes with higher responsibilities towards society. He insisted on the students to become job creators not job seekers. Moving ahead, he explained factors of production, then he went on to describe when the economic reforms took place in the 1991 budget, the day that changed India forever.

He showed us the pioneers of India's transformation during the 1990s, 2005 and 2010. Finally, he turned



Shiv Anant Tayal, MD, JKPDCL, addressing the students at IIM Jammu.

the discussion to the 2020s where India had taken the driver's seat in the innovation field by India being the 3rd largest tech startup hub spot in the World. During his interaction he also gave an overview into the gig economy. He finished his speech on a positive note and encouraged students to become wealth creators in the nation's best interests.

The session was coordinated by Dr. Rambalak Yadav and Dr. Kapil Manohar Gupte.

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STATE TIMES

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10 JKILAN participates in 45th sub-junior national volleyball championship 2023

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Saturday 28th July 2023

IIM Jammu's Orientation Programme hosts knowledge based inspiring sessions

STATE TIMES NEWS

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Shiv Anant Tayal, MD, JKPDCL speaking at a programme.

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(Independent Charge)
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■ Day 5 IIM's orientation programme hosts knowledge based inspiring sessions



■ TNN BUREAU

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By: Editor



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By India Education Diary Bureau Admin On Jul 29, 2023

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EDITOR'S PICKSLATEST NEWS

By Bold News Online Desk On Jul 28, 2023

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Jammu Links News 7/28/2023



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Indian Institute of Management Jammu

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